# Making SWOT for every Child-2020-a KPSK Video Module (2) for KPS Parents

Date:	Time:	



SWOT = Strengths, Weaknesses, Opportunities, and Threats

This is an analysis tool, a technique which was developed by Albert Humphrey, who led a research project at Stanford University in 1960s. We will look at SWOT to understand Children, as individuals in the School. You can make SWOT all Areas of Life of a Child, ranging from Academic, Personal Hygiene, and Lifestyle to Diet. However, here we have written more about the School life.

Draw the following template on a page no. 4, Write 3-4 points concerned with your Child/Children in respective areas without showing your Child and talk to School Counselors/Teachers/Principals.

	Strengths	Weaknesses
	1.	1.
	2.	2.
	3.	3.
	4.	4.
Opportunities 1. 2. 3. 4.	Opportunity-Strength strategies Use strengths to take advantage of opportunities  1. 2.	Opportunity- Weakness strategies Overcome weaknesses by taking advantage of opportunities 1. 2.
Threats 1. 2. 3. 4.	Threat-Strength strategies Use strengths to avoid threats 1. 2.	Threat-Weakness Strategies Minimize weaknesses and avoid threats 1. 2.

You may read about your Child's areas and use vocabulary from results as mentioned by teachers in describing your Child's performance other than the academic performance.

Hint Questions to Write about Your Child on the SWOT ANAYLSIS template given on page no. 3

You can also use peer review results to know how the performance of your Child at School is.

This is Writing Exercise for the Parents of the Students of Kerala Public School, Jamshedpur

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## **Strengths**

What does your Child do phenomenally well?

What is the unique Strength or Skills that you appreciate the most about your child?

What do you and the School teachers, Classmates, School counselors or Principals see as Strengths in your Child?

#### Weakness

What is the major problem that stands as a weakness in achieving a goal or doing a task?

What are the areas of improvement and what areas has the child already shown improvement?

(Weakness+ Opportunities for growth and improvement)

What ideas do you and the School teachers, Classmates, School counselors or Principals have about the weakness?

## **Opportunities**

What opportunities are there for you to improve and how can you take advantage of those?

What trends do you want to follow, discard or create new to grow to an idea about your Child?

How can you turn your strengths into opportunities rather than look at threats and weaknesses?

#### **Threats**

What are the visible or possible threats could harm your Child?

What is the idea of Happy/Successful Child's Self or a Role Model that you see your Child is and what are the moments or opportunities when that is at the best?

What is your competitor of your Child doing right now? Is there Old/ New imagined pattern for a better Self?

What are threats the of the Child weakness lead to as dangers and how can you minimize that for the Child?

**Hint:** If you have more than one child, do fill two templates with a gap of few hours without comparisons. It is recommend to use blank paper or chart paper, colors to write for different columns and different rows. ©©©

**SWOT Template for Parents, Teachers and School Counselors and High School Students** 

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	Strengths	Weaknesses
Name:		
Age:		
Gender:		
Standard:Section:		
Class Teacher:		
School Name:		
Participant Name:		
Relations with Child:		
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Opportunities	Opportunity-Strength Strategies	Opportunities-Weaknesses- Strategies
Threats	Threats-Strength Strategies	Threats-Weaknesses-Strategies
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Please send your feedbacks to <a href="mailto:thetypewriterfonts@gmail.com">thetypewriterfonts@gmail.com</a> addressing to <a href="mailto:School Counselor">School Counselor</a> Ranjani Sastry

❷ Have a good start with milestone of Personal Growth in life of Child in Mind in the Month of August! ❷

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